

Terms of Service & Privacy Policy

Handling of Customer Information

The Customer agrees that the following categories of Customer Information are handled by Actil Warehouse Truck AB (hereinafter referred to as "Actil") when purchasing a machine;

- (1) Basic information, such as company signature, address details, email address and telephone number.
- (2) Other information, such as personal coordination or organization number.
- (3) In some cases, Actil will need to obtain credit information from the Customer. In cases where Actil considers this necessary, Actil will process credit information obtained from credit reporting companies.
- (4) Tasks as in other cases than set out above are necessary for Actil to fulfill its obligations under the Agreement.

The purpose of the processing of Customer Information is to control these for different decisions, to administer and complete entered agreements, for risk management and credit assessment purposes, for marketing purposes, method development, business development and product development purposes (for example, to assess Customer's ability to pay) and to fulfill Actil's statutory obligations. Customer information can also be processed for direct marketing purposes.

Customer information may be provided to Actil's suppliers, authorities, partners and other banks and financial institutions to the extent necessary for handling or investigating. In connection with the sale of a machine, Customer Information may be disclosed to credit reporting companies in order for Actil to verify the Customer's identity.

Actil stores customer information for the period of five years from the end of the calendar year the agreement was entered into.

By accepting these Terms, the Customer agrees that Actil processes Customer Information in accordance with the Terms.

The customer is entitled to request the information stored by Actil, request correction of incorrect data, and request for data to be deleted, provided that Actil is not entitled to retain the data based on other legal grounds.

In certain circumstances, requesting the limitation of processing of personal data; utilize the possibility of data portability (when the Data Protection Regulation is applied).

Responsible part:

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What is GDPR?

The General Data Protection Act (GDPR) is introduced by the European Union to regulate how personal data can be processed. It is intended to strengthen data protection for people living in the EU.

The General Data Protection Regulation (GDPR) is valid from May 25, 2018. Actil has undertaken to make all appropriate and necessary changes on the website and in the customer register at that time. Here's what Actil will do to comply with the regulation, and what you as a customer or subscriber of email need to know about GDPR.

Why is GDPR needed?

The EU data protection rules have not been updated in more than two decades. There are at least two reasons why the EU legislature has decided to improve the existing data protection provisions.

- Technological advances have a global reach - processing of personal data is so common in today's online sphere that existing regulations have become obsolete.
- Responding to the needs of EU citizens - according to Euro barometer, 75 percent of people who have been asked in a survey 2011 want to exercise their so-called right to be forgotten. However, 90% consider it necessary to standardize the rights regarding the protection of personal data (source).

What kind of information is protected?

GDPR shall protect individuals and their rights. It does not protect companies, entities or organizations and processing of their data.

It protects the processing of personal data, such as name, age, address, telephone number, but also indirect identities that affect their identity, including physiological, psychological, physical, genetic, economic, cultural and social identity. Simply information that allows you to identify the individual.

What does Actil do to follow GDPR?

Actil determines that all GDPR requirements are met regarding the protection of personal data of our buyers, as well as subscribers of e-mail.

We have:

- Recognized the full text of the regulation
- Made the necessary changes to our Terms of Service and Privacy Policy
- Compiled a list of all areas of the site and business system that must be reviewed to comply with the Regulation
- Made the necessary changes to the site to ensure that they comply with all GDPR rules
- Provided information to customers and subscribers of e-mail about GDPR in relation to e-mail

What legal bases exist for data processing?

In order to process personal data in a safe and legal manner according to the GDPR, one should follow several principles. These are: legality, justice, transparency, appropriateness, relevance, limitation, accuracy, storage limitation, integrity and confidentiality.

Below you can read about how Actil follows these principles.

Legality, justice and transparency

As a data processor, Actil is transparent and legitimate in processing data from its customers and subscribers. All Actil's customers and subscribers are notified during the registration process that the personal information they provide is processed in the manner specified in the Terms of Service.

Suitability, relevance, limitation

As a data processor, Actil only processes the data that is necessary in relation to the purposes for which they are being processed. We do not collect or treat sensitive data such as gender, race, ethnic background, political views etc.

Actil handles its customer data according to agreement, terms of use or until they express their desire to have their personal data removed from our customer register. Actil is processing their email subscriber data from the moment they subscribe to one of our mailing lists until they express their desire to have their personal information removed from the lists.

Actil's mailing lists include:

- List of product newsletters

In case of termination of an email subscription, the user is entitled to request immediate removal of their Actils data (according to "the right to be forgotten").

How can you, as a customer, request changes or deletion of your personal information?

As a customer at Actil, you can send a request to change your first name, last name, company name or e-mail address by sending an e-mail to info@actil.se. The exception is whether the information is included in a purchase agreement.

A customer at Actil may also request that the information be deleted by emailing info@actil.se.

How can e-mail subscribers change or delete their personal information?

As an e-mail subscriber you can change your personal information in the subscriber list by clicking the "update subscription preferences" link in a message we have sent you via email. You can also unsubscribe from a list by clicking the link at the bottom of the message.

Such a request to unsubscribe from a list will only apply to the specific list. If you want to be removed from all lists immediately, please reply to any of the messages and write that you want to be removed from all mailing lists.

How we apply GDPR for Proposal Management

As a data processor, we can process personal data for EU citizens who have granted us permission to process their information by notifying them that we will send them a proposal or a contract. We will immediately seize to contact persons who expressed their desire not to be contacted again.

If a person requires that their information be removed from our contact lists, we will remove them in accordance with the "right to be forgotten". We will only process the personal information that is necessary in relation to the purposes for which we treat them.

This means that we will remove any personal information that is not relevant to the proposal or contract from our contact base, or be able to justify why specific types of data are necessary for the purpose we are attempting to accomplish.